

Centennial

MONTIERIO

Variety Show



Thursday, July 28, 2011 • Monte Rio Amphitheatre



United States Senate

WASHINGTON, DC 20510-0504

<http://feinstein.senate.gov>

July 28, 2011

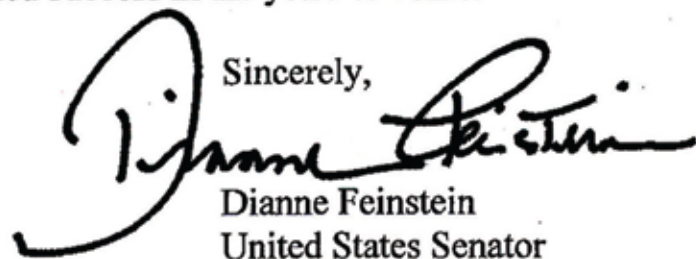
Community of Monte Rio
Bohemian Club of San Francisco
P.O. Box 218
Monte Rio, CA 95462

Dear Friends:

It is a great pleasure for me to have this opportunity to extend my warmest greetings and a warm welcome to all the distinguished and honored guests who have gathered to celebrate the 100th Annual Monte Rio Variety Show.

It is an honor for me to congratulate the volunteers of the Monte Rio community and the members of the Bohemian Club, who over the past 100 years, with dedication, hard work, and innovation, have held continuous shows each July to raise money to benefit St. Catherine of Siena Church, the Monte Rio Fire Services Foundation, and The Monte Rio School Foundation. For 100 years you have brought happiness, honor and joy to the community. Your partnership, on behalf of the community of Monte Rio, has been truly inspiring, and is a wonderful example of working together, leadership, generosity and good will.

As a United States Senator representing the people of California, I commend the Community of Monte Rio and the Bohemian Club for your outstanding contributions and achievements. I wish you a wonderful 100th show and continued success in the years to come.

Sincerely,

Dianne Feinstein
United States Senator

Welcome to the Centennial Variety Show!



Committee Volunteers

Ken Wikle

Monte Rio Fire Services Foundation

Kristin Thurman

Monte Rio School Foundation

Michele McDonell

St. Catherine of Siena Catholic Church

Jane Barry

President, Russian River Historical Society

Pat & Bill Hatch

John Schubert

Vice President, Russian River Historical Society

Sarah Brooks

Membership, Russian River Historical Society

Michele Perussina

Steve Arcia

Kathleen Sheridan

Regina Torr

Program Contents

Letter from Dianne Feinstein	2
Message from the President	4
Sonoma County Board of Supervisors Resolution	5
History of the Bohemian Club	6
History of the Bohemian Grove	7
Tribute to Art Linkletter	8
Monte Rio Variety Show Centennial – The History	10
Beneficiaries	12
St. Catherine of Siena Catholic Church Monte Rio Fire Services Foundation Monte Rio Union School District	
Russian River Historical Society	13
Supporters	14

A Message from the President



Happy 100th anniversary to the Monte Rio Variety Show!

This year marks the centennial of our participation in your Variety Show. We are tremendously proud that our relationship with the Monte Rio Community has hit the century mark and benefitted so many worthy community groups during our history together. Since 1911 it has been a pleasure to share our talent and love for the Russian River communities and to raise money for your local causes.

It all began when a group camping at the Grove went looking for a local church to pray. They hit upon the idea of teaming up with the local Catholic parish to build a church in Monte Rio, because, in those days, it was 10 miles to the nearest chapel. The combination of doing a good deed, the convenience of a nearby place of worship, and, the desire to not walk so far after a late night around the campfire, is the origin of how St. Catherine's Church came into existence.

Since that humble start, each year we have sent our finest performers, from entertainment stars of the past such as Art Linkletter, Merv Griffin, Bing Crosby, Phil Harris, and Ray Bolger, to today's leading stars such as Clint Black, Steve Miller, Bob Weir, Roy Rogers, and many others. And, of course, a perennial favorite John Creighton Murray, the show's longest running act, who has only missed one performance in the past 50 years and who will be back to play for you again this summer.

This year we wish everyone in Monte Rio our very best. We share a deep and abiding love and respect for the beauty of this community, its redwood forests, and most of all the people that make Monte Rio and the Russian River one of the most spectacular places in the world.

Here's to our 100th anniversary together and to many, many more!

All the best,

Emmett "Mac" MacCorkle

Emmett "Mac" MacCorkle
PRESIDENT, BOHEMIAN CLUB



Resolution No. 11-0369

Dated: July 12, 2011

Resolution OF THE BOARD OF SUPERVISORS OF THE COUNTY OF SONOMA, STATE OF CALIFORNIA

HONORING AND COMMENDING THE BOHEMIAN CLUB OF SAN FRANCISCO ON THE OCCASION OF THEIR 100TH CONSECUTIVE MONTE RIO VARIETY SHOW TO BENEFIT THE COMMUNITY OF MONTE RIO

WHEREAS, the first Bohemian Talent and Variety Show was held in Monte Rio in July 1911 to support the building of a local church, St. Catherine of Siena, which was dedicated in August 1912 following two successful Bohemian shows; and

WHEREAS, despite eruption of world events including World Wars, the Great Depression, and other world conflicts, the Bohemian Club held continuous shows each July for the benefit of St. Catherine of Siena for the continued upkeep of the building and parish; and

WHEREAS, in the early 1990's, the Talent and Variety Show redirected its charitable proceeds to the local volunteer Monte Rio Fire Services District and the Monte Rio School Foundation; and

WHEREAS, in the year 2000, the name of the show officially changed to the Monte Rio Variety Show; and

WHEREAS, the entertainment presented at each Monte Rio Variety Show is selected from the notable, generous, and talented Bohemian Club of San Francisco membership whose skills range from music and comedy to television and big screen drama; and

WHEREAS, the Monte Rio community has benefitted from the continuous generosity and in-kind support from the membership of the Bohemian Club of San Francisco and the Grove keepers of the Bohemian Grove; and

WHEREAS, the 100th Annual Monte Rio Variety show will take place on July 28, 2011.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of Sonoma does hereby honor and commend the civic contributions by the Bohemian Club of San Francisco to the community of Monte Rio throughout the 100 year history of the Monte Rio Variety Show.



Valerie Brown
SUPERVISOR VALERIE BROWN

David Rabbitt
SUPERVISOR DAVID RABBITT

Shirlee Zane
SUPERVISOR SHIRLEE ZANE

Mike McGuire
SUPERVISOR MIKE MCGUIRE

Efren Carrillo
CHAIR EFREN CARRILLO

SO ORDERED

History of the Bohemian Club

On February 5, 1872, a half dozen distinguished San Francisco journalists who for some time had felt the need of a congenial gathering place away from the boisterous and often rowdy atmosphere of saloons, took the first step toward forming a club. They prepared a circular inviting all San Francisco journalists of standing to meet at the Examiner's editorial offices on the evening of February 23, to discuss the matter. Those who attended the meeting harmoniously agreed to form themselves into a social club. Colonel Cremony of the Commercial Herald, an ex-Indian fighter known to the Apaches as "Old Iron Pants," made a motion for adoption of the name "**Bohemian Club**." This name was met with initial backlash from some at the meeting. A Bohemian, they insisted, was regarded as a penniless, long-haired, would-be artist wearing a threadbare coat and dirty linen, a half-starved poetaster, or a despicable character who borrowed money from his friends and never repaid them. But after debate the name was voted in and has been in place ever since.



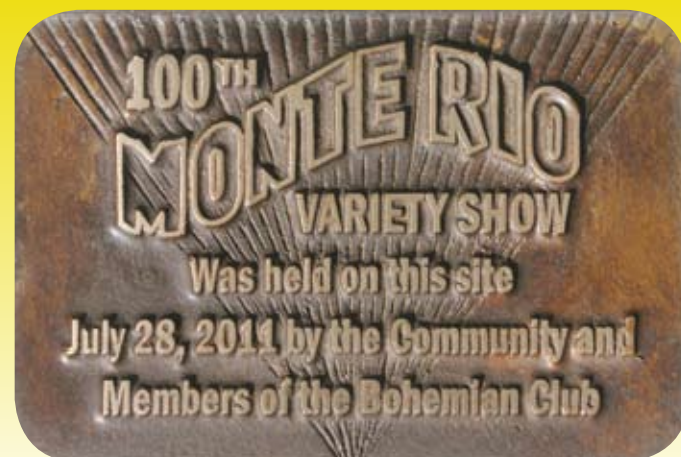
On March 4, 1872, the *Constitution and By-Laws of the Bohemian Club* were adopted, stating: "The objects of the Club shall be the promotion of social and intellectual intercourse between journalists and other writers, artists, actors, and musicians, professional or amateur, and such others not included in this list as may by reason of knowledge and appreciation of polite literature and the fine arts be deemed worthy of membership."

An initiation fee of \$10 was established, with monthly dues of \$2.50.



This brass plaque was made by **Don Rich**, Bohemian Club member who melted down a piece of metal from an old boiler that was in their City Clubhouse.

The plaque will be placed on the Amphitheatre stage commemorating the **100th Anniversary** of the **Monte Rio Variety Show**.



History of the Bohemian Grove



In the spring of 1878, the club decided on a "*Mid-summer Jinks in the Redwoods*", to be performed on June 29 at Camp Taylor on Lagunitas Creek in Marin County. The outing was a great success and the origin of the Mid-summer Encampments (now held for two weeks each July).

In 1879, the members insisted that it be held in "really big redwoods". An appropriate site was found where a beautiful brook cascaded down a hillside on the opposite side of Russian River from Duncans Mills, about four miles west from the present Bohemian Grove. Tents were set up in advance, and on the last Saturday in June more than a hundred Bohemians, carrying bedrolls and extra clothing, took the ferry for San Quentin and headed for the redwoods.

In 1880, the Midsummer Encampment was held on the right bank of Russian River, east of the Guerneville railroad station. The Encampment stands out in Bohemian history as being the birthplace of the most splendid of Bohemian ceremonies, the Cremation of Care. By this time the Midsummer Encampment had become so dominant a Cub activity that great care was taken in selecting the 1882 site. Meeker's Grove was finally chosen: a stand of giant virgin redwoods in a beautiful valley adjoining the left bank of the Russian River, a short distance above the little settlement of Monte Rio.

This valley with its magnificent trees and green meadows, almost entirely isolated from the rest of the world, appealed so strongly to the Bohemians who attended the 1882 Encampment that a movement was started for buying the property.

For the next four years, two-day Encampments were held in Meeker's Grove, but in 1887, the Sonoma Lumber Company began logging the hillsides adjacent to Meeker's Grove, so another campsite had to be found. The one chosen was Cazadero Grove on Austin Creek, about six miles north of Duncans Mills. This continued to be the Encampment site through 1891.

In 1893 the Encampment was back in Meeker's Grove and the 1883 attendance ran well over five hundred, and thereafter became such a joyful part of the Bohemians year that in 1895 they were lengthened to 16 days; two full weeks and three weekends.



One of the most momentous decision in the Club's history was made in 1898. Each year since the return of the Midsummer Encampment to Meeker's Grove the Bohemians had become more and more in love with the beautiful secluded valley with its atmosphere of escape from the world oc care. Then, late in the winter of 1898 Mr. Meeker demanded that the Club buy the property, threatening that otherwise he would start logging it. A group of far-seeing Bohemians urged the purchase of the Meeker property.

The original purchase was 160 acres and was funded by a monthly assessment of 50 cents per member. Bohemia at last owned its beloved Grove. After additional land purchases, the Grove is 2,700 acres



Tribute to Art Linkletter

Art was born Gordon Arthur Kelly July 17, 1912. He was adopted by John, an evangelical preacher, and Mary Linkletter, as a baby. He hosted two of the longest-running shows in US broadcast history. "The Linkletter Show" (1952) which ran on CBS radio & TV for 25 years and "People are Funny" (1954) on NBC radio & TV for 19 years also "Kids Say the Darndest Things" (1998). Linkletter was famous for interviewing children which led to successful series of books quoting children.



He was first a guest at the Grove nearly 60 years ago, in 1951, performing in The Friday Night with a cast that included Hoagy Carmichael and Rube Goldberg. Ten years later, he became a professional member, and he became an institution both on the Grove's stage and here in Monte Rio.

SPECIAL RECOGNITION

John Creighton Murray



John Creighton Murray has appeared at the show for over 50 years. He is an internationally known concert violinist who once performed at Carnegie Hall at age 13. John celebrated his 89th birthday this year. His musical selections are always concluded with Franz Schubert's "Ave Maria" and given a standing ovation.

Performers through the Years



Monte Rio Variety Show Centennial – the History

Reprinted with permission from the Russian River Historical Society newsletter, Yesterday & Yesteryear, Vol. IV, No. 3, June 2011.

It was about 1908-09 during an encampment at the Bohemian Grove. A guest of the Bohemians went missing at a Sunday morning breakfast. Members looked throughout the Grove for him. Late that morning in the midst of their frantic search he was spotted coming down the road. An answer for his absence was needed. He told them, "I had to go to Mass." "But where did you go?" He responded, "I went to a church in Guerneville." 'Guerneville? How did you get there?' 'I walked...it was a beautiful day.' The general response was there ought to be a church in the area.

Thus the Bohemians started a plan to have a church built in Monte Rio. A delegation from the club met with Archbishop Riordan in San Francisco to ask if it was feasible to have a church in Monte Rio. Father John Cantillion of Sebastopol was given the chore to find a site. He contacted one of his parishioners in Monte Rio for advice and found that Mr. Hugh Breen was willing to donate property. Breen made one condition: the church had to be named for the patroness of Hugh's mother, Catherine Breen, hence St. Catherine.

The Breens, proprietors of the popular Big Sandy Beach, were in the process of subdividing their vast acreage on the north side of Monte Rio. It was all open land, not a remnant of a logged-over forest. The selected site was at the top of a south facing slope, a perfect place overlooking all of Monte Rio. Deed to the property was recorded June 28, 1910.

In 1912 plans were drawn up and construction done by Charles Sheridan. Building costs came to \$3,000. But after completion a major defect was found: the roof leaked. Pastor after pastor complained hoping the small congregation would be generous enough with their donations to make needed repairs.

Time passed. Eventually the roof was repaired. By that time other parts of the church needed work. Some of the

attending Bohemians grew weary of the complaints. An idea was spawned: have some Bohemians donate their talent as a fundraiser for the benefit of the church.

Histories of the early benefit shows from 1912 to 1921 are unknown: where they were held, when, who were the performers. The originator of the show was Eddie Duffy, Bohemian member. A memorial to him is a stained glass panel on a wall above the altar of the church. The earliest documentation was a news report stating a concert was given on the evening of July 26, 1921 and was attended by 400 people. Obviously there was some publicity out and about before this performance. Considering this was nine years after the first show, the word must have gotten around about the previous years.

By 1932, the performances were being held in the Redwood Bowl located at the north end of the Monte Rio Bridge. This is now a vacant lot next to the Rio Theatre.

There is one rule about the variety show: no names of the evening's performers are given out before the show. Names of well-known actors, columnists, artists, and authors who might make an appearance in the evening's benefit were in the local papers but those were only educated guesses. Some were returnees year after year. Charles Bulotti was chairman of the yearly program (as well as a performing tenor) for years during the 1930s and 1940s. John Charles Thomas, an internationally known opera singer, recording artist and movie actor, always appeared from 1937 into the '50s.

During this time other work was done on the church. It would not be until 1948 that the building was wired for electricity; the sanctuary was renovated in the early 1950s but most of the church is original, as few other changes have been made.

During the '40s western movie stars appeared frequently. Leo Carrillo (think Pancho and the Cisco Kid) came several times. He was of California's historical Carrillo family – the Maria Carrillo High School in Santa Rosa is named for the same family. Andy Devine, stage driver in



Mary & Hugh Breen



"Stage Coach" and of the role as Jingles in TVs "Wild Bill Hickcock," was a regular delight for the audiences.

Cartoonists, both political and comic, appeared for many years on the benefit-stage: Dorman Smith, political sketcher for the Hearst news papers; George McMannus – "Jiggs & Maggie" comic strip; Jimmie Swinnerton, pioneer of modern (ca.1900) strip cartoonists; George Lichty, creator of "Grin & Bear It."

Returning radio personalities were Lowell Thomas, news broadcaster; Phil Harris and Dennis Day, regulars on the Jack Benny radio show, and were radio stars in their own right. A big crowd pleaser for decades was Art Linkletter. The performing artist with the most appearances is John Creighton Murray, an internationally recognized concert violinist. Mr. Murray has been seen at the Variety Show spanning a period of over 50 years. His musical selections are always concluded with Franz Schubert's "Ave Maria" and given a standing ovation.

The location of the show has changed several times over these past 100 years. The first site is unknown, but might have been Rio Hall used in 1921. By 1932, the performances were held in the Redwood Bowl, also known as the roller skating rink, located at the north end of the Monte Rio Bridge. It burned in 1973. So, a move was made in 1973 to the old Monte Rio School on Main Street. The show remained there until 1991 when the new school was built. The audience had greatly increased so another move was necessary in 1997 to the Monte Rio Recreation & Parks District's amphitheatre.

The price of a ticket in the mid-'30s was 50 cents. After the War, tickets sold for 25 and 50 cents. Over the decades the show's popularity grew and the price of admission likewise. The mid-1980s tickets could be had in advance, \$5.50 for adults, kids under 12 for \$2.



The Torrs in 1956 – Lee III on the left and Lee Jr. on the right.

In the 1980s the Bohemian Club was concerned that more of the Monte Rio community should benefit from the show, including the church. Monte Rio School and the Volunteer Firefighters Association were added as beneficiaries in the early 1990s. Since then, proceeds from the show benefit these three entities, with equal distribution.

To arrange any show there has to be a committee. In this case there were two parties involved jointly: the Bohemians and the town. In searching the early years, records and recall are sketchy as to who were the early organizers.

The first to represent Monte Rio were Hugh and Mary Breen. Hugh's son assisted his father until the 1940's. The Breen's were assisted by the Torr Family, initially Lee Torr, Sr and later Lee Torr, Jr, Lee Torr, III along with their respective spouses and families. Catholics who summered in Monte Rio were also part of the committee, most notably B.H. Ohlssen, Charles Valencia, and Robert (Bob) Perussina. The Torr Family remains active today on the committee supporting the Church and the other beneficiaries.

The Bohemian records are imperfect. Charles Bulotti was head of their benefit committee starting in 1934 and participated up to 1948. He was followed by Dion Holm to 1962.

The shortest stint at the Bohemian helm was by Roy Folger from 1963 to 1966. Next was Emmet Daly from 1967 to 1972. After Daly, two men took on the position: Bud Scollin and Charles Bannan. They, as a team, provided the show with eight years of organization from 1973 to 1980. Scollin had been in the background for over 15 years before this, helping the variety show before coming to the fore with Bannan. Who would fill the position next? None other than the crowd pleaser Dennis Day. He teamed with Scollin for eight years. All told, Bud Scollin worked the show for over 33 years.

The variety show has gone through a few changes over the many decades. The early performers have drifted away into the Annals of Bohemia, the vacancies filled by new artisans of the stage. The stage location has moved a few times but this hasn't impeded the show. If anything the high quality of entertainers has drawn bigger and bigger audiences from near 400 at its inception to an excess of 2000 and predicted to reach 2500 people this year.

*Beneficiary***St. Catherine of Siena Catholic Church**

As Pastor of St. Catherine of Siena Catholic Church, we appreciate the continued support of the Bohemian Club of San Francisco. Over 100 years ago a seed was planted to build a church for the community and Bohemian Club members who wanted a place to worship within the immediate town. A small fundraising effort with entertainment provided by talented and well known Club members blossomed into an annual event that has been enjoyed by the community for a century. Collective contributions from the Breen Family who donated the site, forward thinking by the Archbishop of San Francisco, and monetary support from the Bohemian Club built our mission church on the hill in Monte Rio.



The proceeds from the Monte Rio Variety Show allow St Catherine's to provide upkeep and maintenance of our church and most importantly, ministry and community outreach for all who seek assistance in our community. As we celebrate the 100th Anniversary, St Catherine's honors all the families, individuals, supporters, Bohemian Club members, staff and Grove Keepers in keeping our tradition alive and thriving.

Blessings to all,

Reverend Ray Rioux

Reverend Ray Rioux

*Beneficiary***Monte Rio Fire Services Foundation**

The Monte Rio Volunteer Fire Department was formed in about 1885, and was reorganized as the Monte Rio Fire Protection District in 1920. Today the District and its volunteer firefighters serve a 45 square-mile territory that extends from Northwood to Jenner. The District includes seven small communities and ten miles of coastline, and has fire stations in Monte Rio, Duncans Mills and Jenner.

The Monte Rio Fire Services Foundation, formed jointly by the Monte Rio Fire Protection District and the Monte Rio Volunteer Firefighters' Association, is a qualified charity that provides assistance to the Monte Rio Fire Protection District. It uses donations for a variety of purposes, including painting and maintaining trucks and engines, repairing, replacing or upgrading communications equipment, maintaining and repairing the District's three stations, and buying firefighters' personal protection gear.

The Monte Rio Fire Services Foundation is extremely grateful for the support given by the Bohemian Club and its members. This 100th Annual Variety Show marks a century of the Club's generous support for our entire community. Thank you!



Ken Wikle

Ken Wikle, Director, MRFSE

*Beneficiary***Monte Rio Union School District**

In 1989, Monte Rio School was given a generous donation in honor of the Mandalay Camp at the Bohemian Grove. The Monte Rio Foundation was formed and the goal of giving away a \$1000 scholarship was established. It is presented to an 8th grader who completes a rigorous series of applications and interviews, in which they identify their interests, talents and goals. The Foundation gave away its 21st Mandalay Scholarship this year.

The children in Monte Rio further benefit from the Bohemian Grove with its share of the Variety Show proceeds. Due to our troubled economy, the Arts have been cut from many school programs, but not at Monte Rio School. Because the Bohemian Grove has a long history of supporting the Arts in its many forms, we use the donations to further the children's education in the Arts and Humanities, honoring the bohemian spirit! We feel strongly that an Arts education is not an "extra", it is an essential!

Recently, Monte Rio School was recognized for its outstanding academic record and test scores, and we know that our dedication to a rich Arts education is one of the key reasons our students do so well. We want to thank our good neighbors at the Bohemian Grove and our supportive community for all you do to make Monte Rio School so exceptional.

Jennifer Schwinn

Jennifer Schwinn

Principal/Superintendent

Monte Rio School

Kristin Thurman

Kristin Thurman

School Board President

Monte Rio Foundation

Welcome to the 100th Anniversary of the Monte Rio Variety Show.

The **Russian River Historical Society** is honored to be able to participate in this centennial event. Our main role is to preserve, protect and present our rich culture and history of the Russian River for future generations.

We would like to thank the Bohemian Club for their support and contributions to our community.

Jane Barry

Jane Barry, President

Become a member today!**Please check one box:**

☐ Supporting – \$100 or more ☐ Individual – \$20 ☐ Senior/Student – \$15 ☐ Family – \$30

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Telephone: _____

E-mail: _____

Referred by: _____

Make checks payable to: RRHS and Mail to: P.O. Box 484, Monte Rio, CA 95462

Visit our website at **www.russianriverhistory.org** for updates, events, photographs and other historical information about our wonderful Russian River Community and people. For other information, please call RRHS President Jane Barry at 707.865.1234

**We wish to thank our supporters
for all their efforts and donations:**

River Rock Casino

Geyserville / (707) 857-2777

www.riverrockcasino.com

Stumptown Brewery

Guerneville / (707) 869-0705

www.stumptown.com

Safeway

Guerneville / (707) 869-9433

www.safeway.com

Costeaux French Bakery

417 Healdsburg Avenue

Healdsburg / (707) 433-191913

www.costeaux.com

Cresco Rentals

Livermore / (925) 961-0130

www.crescorent.com

Bartlett's

Monte Rio / (707) 865-2023

Mama Java

Monte Rio / (707) 865-0800

Sophie's Cellars

Monte Rio / (707) 865-1122

www.sophiescellars.com

Russian River Historical Society

Monte Rio / (707) 953-6074

www.russianriverhistory.org

Village Inn & Restaurant

Monte Rio / (707) 865-2304

www.villageinn-ca.com

Gordon Biersch Brewery

(408) 278-1008

www.gordonbiersch.com/brewery

Grocery Outlet

(888) 227-4246

www.groceryoutlet.com

Almond Roca

(800) 445-9020

www.brown-haley.com

Fisher Investments

800) 587-5512

www.fisherinvestments.com

Sunrise Garbage Service Redwood Empire Disposal

Santa Rosa / (707) 869-2724

Twin Hill Ranch

Sebastopol / (707) 823-2815

www.twinhillranch.com

Wine Guerrilla

Forestville / (707) 887-1996

www.wineguerrilla.com

United Rentals

Santa Rosa / (707) 585-7621

www.ur.com

Monte Rio Recreation & Park District

Monte Rio / (707) 865-2487

www.mrrpd.org

RC Lowe Vineyards

Red Car Wine

Graton / (707) 829-8500

www.red-car-wine.com

Charles Creek Vineyard

Sonoma / (707) 935-3848

www.charlescreek.com

Balletto Vineyards and Winery

Terri & John Balletto / Santa Rosa

terri@ballettovineyards.com

The Union Hotel Restaurant

Occidental / (707) 874-3555

Russian River Rotary

www.russianriverrotary.org

katworks graphic design

Cathy LaPlante / Monte Rio / (707) 865-2899

Willys America

Paul L. Barry / (707) 632-5258

www.willysamerica.com

Northwood Restaurant

Jim and Barbara Kokalis / (707) 865-2454

Frank Howard Allen Realtors

Herman Hernandez, Owner / (707) 869 3865

Northwood Recreation Inc.

Gaylord Schaap / Monte Rio / (707) 865 1116

Fern's Grocery

Renee Combes / Monte Rio / (707) 865 1578

Lark's Drugs

Guerneville / (707) 869 9055

Monte Rio Chamber of Commerce

Monte Rio / Phillip Hampton, President

Russian River Chamber of Commerce

Guerneville / (707) 869 9000

Thank you!

Resort *Angelo's* Restaurant

Overlooking the Russian River
Excellent cuisine Cocktails
Modern cabins Private beach

On River Blvd. Monte Rio

The PINK ELEPHANT
MONTE RIO CALIF.

Trudy & Norman's Restaurant
Monte Rio Inn
Located in the Natty Room

Features:
Special Sunday Fixz
Breakfast \$2.25
Starts at 9a.m.

Breakfast: 7a.m. to ?
Lunch: 11a.m. to 3p.m.
Dinner: 5p.m. to ?

Phone: 865-9988

RIO THEATRE
MONTE RIO
Opens 6:15 p.m. - Starts 7 p.m.
Latest Cinemascope Equipment
"The brightest screen
you've ever seen"

Fri. June 22—
**THERE'S NO BUSINESS
LIKE SHOW BUSINESS**
(Cinemascope - Cinecolor)
Elmer Meeman - Don O'Connor
Marilyn Monroe - Dan Dally

**GAMBLER FROM
NATCHEZ**
(Cinemascope)
Dale Robertson - Debra Paget

Saturday, June 23—
RED SUNDOWN
(Technicolor)
Rory Calhoun - Martha Hyer
Dean Jagger

WOMAN'S WORLD
(Cinemascope)
Clifford Webb - Jane Alynson
Van Heflin - Lauren Bacall

Sunday, June 24—
THE WEREWOLF
Don McGuire - Joyce Holden

**EARTH vs. FLYING
SAUCERS**
(Technicolor)
Hugh Marlowe - Jean Taylor

Monday, June 25—
HOT BLOOD
(Cinemascope - Technicolor)
Jane Russell - Gerald Wilde

PARIS FOLLIES OF 1956
(Technicolor)
Fosco Tullio - Martha Hyer

Tuesday, June 26—
JUBAL
(Technicolor - Cinemascope)
Clenn Ford - Ernest Borgnine
Rod Taylor

Wednesday, June 27—
PICNIC
(Technicolor - Cinemascope)
Wm. Holden - Rosalind Russell

Thursday, June 28—
CRIME IN THE STREET
James Whitmore - J. Cagney

SCREAMING EAGLES
Tom Tryon - Jacqueline Borel

FOUNTAIN SERVICE

**REAGAN'S
DEP'T STORE**

THE STORE
THAT HAS
EVERYTHING

MONTE RIO, CALIF.

BEACH CLUB
MONTE RIO
BAR & GAME ROOM

Featuring Art's Chinese
And American Dinners

Mary & Les Hulbert 865-9998

OPEN TILL MIDNIGHT EVERY NIGHT
BARTLETT'S
MONTE RIO'S One Stop Shopping Center

Announces its New Meat Dept.

Under New Management
Guaranteed Quality
Service - Experience

Fern's COTTON SHOP
Clothing for the whole family

NEW'S PERMA-FRESH PANTS & SHIRTS
HATS UNDERWEAR
COMPLETE LINE OF CHILDREN'S WEAR
EASY-CARE SUMMER CASUALS
SWIM WEAR FOR THE FAMILY
LADDER NYLON KNEE SUITS & DRESSES

TORR Realty Co. 887-1388
20385 HWY 116 • Monte Rio, CA 865-2182

Thinking of Selling? ??
Torr Realty has been matching sellers
with the right buyer for more than three
generations. . . We can help you find the
right buyer for your property, too!
Call today

24 HOUR Service

Burke's Garage
MONTE RIO

AAA
TOWING

Phone
Day - 54-W
Nite - 147-W

Harry's CHEVRON SERVICE
Monte Rio

24 HOUR
Towing
CHEVRON
ATLAS TIRES
BANKAMERICA
GOODYEAR
MONARCH

DAY OR WEEKLY RATES • MODERN WITH HEAT

RIVERSIDE COTTAGES
ON THE BEAUTIFUL RUSSIAN RIVER

CHAS. AND ROSE BENHAM
PROPRIETORS

PHONE 153-W
P. O. BOX 187
MONTE RIO, CALIF.

Rayette Creations
Redwood Signs

SOLID WOOD LETTERS
CUSTOM WOOD WORKING

ROUTING
SIGNS FOR HOME AND BUSINESS

P.O. BOX 397, MONTE RIO, CALIF.

TORR'S DRUG STORE
Circulating Library - Cocktail Bar
Coffee Shop
MONTE RIO, CALIF.

Ask for
Agfa Plenachrome
"Pictures that Satisfy
or a New Roll Free"

CHURCH STREET
MONTE RIO, CALIF. TELEPHONE 42-W

ORCHARD INN
RESTAURANT & CABINS

BERT & MARTHA KILGORE
MANAGING-OWNERS

Northwood Bar & Restaurant
ON THE GOLF COURSE
RUSSIAN RIVER

Have lunch served on the deck
overlooking the golf course.

Spike Fernandez
Presents **POLYNESIAN
ENTERTAINMENT**

NOTTY ROOM

Monte Rio

Willys
CARS - TRUCKS

JEEP

**DINING
OUT**

Come enjoy the River's most
comfortable restaurant

Steak - Seafood - Broiler
Enjoy dining by a cozy fire with
a view of the redwoods & the
golf course. Live entertainment
on Fri & Sat at 8pm.

Breakfast:
Mon-Sat 10 Nines
Lunch:
Mon-Sat 11am-2:30pm
Dinner:
Tue & Thurs 5-9pm
Fri & Sat 5-10pm
Sunday Brunch:
10am-2:30pm
Sunday Dinner:
6:30-8:30pm

OPEN DAILY • DAILY LUNCH SPECIALS
NORTHWOOD
RESTAURANT & BAR
Reservations:
865-2454
19400 Hwy 116, Monte Rio

To Shattuck & Hopkins DR.
DEALERS IN GENERAL MERCHANDISE



Thank you for attending the
100th Anniversary of the
Monte Rio Variety Show!

See you next year!